



SOBEL NETWORK SHIPPING CO., INC.

CASE STUDY

SOBEL
NETWORK SHIPPING CO., INC.



About the Company

This company specializes in providing exceptional service and market-ready products to all of its partners by leveraging relationships with reputable factories and proven items to ensure growth and profitability. As a family-owned and operated organization, they specialize in the design, manufacturing, and distribution of high quality and affordable price home textiles.



Executive Summary

A small home textile manufacturer and distributor needed a freight forwarding partner to provide shipping and freight forwarding services that would allow them to operate on a global level. Because they partner with factories overseas, this textile company needed an optimized and simplified shipping solution to ensure its products.



Challenges and Objectives

This business operates globally, which requires an optimized international shipping solution. They needed an ocean freight partner to help them ship cargo and materials across the globe. Additionally, they needed an expert in border clearances and customs brokerage to get their shipments across borders efficiently.

Based on their previous shipping strategies, they struggled to source an efficient and cost-effective shipping solution for their international business. With factories overseas, it was essential that they find a simplified, cost-effective shipping method for getting the materials where they needed to go. Without an ocean partner, they risked shipping delays, increased fees, and issues with customs compliance.



The Solution

This home textile company enlisted Sobel Network Shipping Co., Inc., an experienced 3PL with extensive connections, to improve their ocean freight cargo shipping processes, as well as facilitate the customs clearance process with a team of in-house customs agents.



How Sobel Helped

Sobel Network Shipping Co., Inc. partnered with them to develop a comprehensive international shipping strategy for their cargo. Sobel utilized their ocean shipping partners, ensuring that their materials arrived securely, on-time, and within their budget.

Based on Sobel's simplified shipping solution, they have drastically improved their shipping processes. Sobel's experience in ocean freight handling has streamlined the distribution of their products and materials by focusing on optimizing the international shipping process.



Future Plans

With Sobel's customized shipping solutions and first-class customer service, this home textile company's cargo was shipped on-time and within their budget. Moving forward, Sobel will continue to be the primary shipping solution for their international freight forwarding needs.



Develop A Comprehensive International Shipping Strategy for their Cargo



Improve Ocean and Air Freight Cargo Shipping Processes



Facilitate Customs Clearance Process



Improve International Shipping Processes for Products

SOBEL



NETWORK SHIPPING CO., INC.

Corporate Office

100 North Centre Ave. Suite 302
Rockville Centre, NY 11570
+1 (888)-670-4191

Miami Location

7429 NW 48th Street
Miami, FL 33166
(305)-440-6026

Chicago Location

10400 W.Higgins Ave. Suite 235
Rosemont, IL 60018
(630)-465-7696

sales@sobelnet.com
www.sobelnet.com