



SOBEL NETWORK SHIPPING CO., INC.
CASE STUDY

SOBEL
NETWORK SHIPPING CO., INC.



About the Company

Based in India, this company is a modern trader and importer of elegant, high-quality rugs. They are committed to providing the highest quality rug and carpeting solution for their clients, whether it's meant to brighten up a home or an office space. In addition to rugs and carpets, they offer other flooring solutions to fit the needs of their customers.



Executive Summary

A carpet importer needed an ocean freight partner to provide shipping and freight forwarding services that would allow them to operate on a global level. Because they work with factories around the world, this packaging company needed an optimized and simplified shipping solution to get materials to their factories. Based on a referral, they reached out to Sobel Network Shipping Co., Inc. to develop a shipping strategy that would allow them to effectively and efficiently ship internationally.

Challenges and Objectives

This business operates globally, which requires an optimized international shipping solution. They needed an air freight partner to help them ship carpets and rugs between the United States and India for sale and trade. Primarily, they needed a freight forwarding partner to ensure timely delivery for their clients. Additionally, they needed an expert in border clearances and customs brokerage to get their shipments across borders efficiently.

Based on their previous shipping strategies, they struggled to source an efficient shipping solution for their international business. With factories overseas, it was essential that they find a simplified, cost-effective shipping method for getting their rugs where they needed to go. Without an air freight partner, they risked shipping delays, increased fees, and issues with customs compliance.

The Solution

This rug company enlisted Sobel Network Shipping Co., Inc., an experienced 3PL with extensive connections, to improve their air freight cargo shipping processes, as well as facilitate the customs clearance process with a team of in-house customs agents.

How Sobel Helped

Sobel Network Shipping Co., Inc. partnered with them to develop a comprehensive international shipping strategy for their cargo. Sobel utilized their ocean and air freight shipping partners, ensuring that their materials arrived securely, on-time, and within their budget.

Based on Sobel's simplified shipping solution, they have drastically improved their shipping processes. Sobel's experience in air freight handling has streamlined the distribution of their products and materials by focusing on optimizing the international shipping process, ensuring that their shipments arrive on time and within budget.

Future Plans

With Sobel's customized shipping solutions and first-class customer service, this packaging and container company's cargo was shipped on-time and within their budget. Moving forward, Sobel will continue to be the primary shipping solution for their international freight forwarding needs.



Develop A Comprehensive International Shipping Strategy for their Cargo



Improve Ocean and Air Freight Cargo Shipping Processes



Facilitate Customs Clearance Process



Improve International Shipping Processes for Products

SOBEL

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