



SOBEL NETWORK SHIPPING CO., INC.

CASE STUDY



About the Company

This company is an American manufacturer of Electronic Article Surveillance (EAS) products and services designed to help retailers protect their merchandise from shoplifting. Their innovative and cost-effective EAS solutions are compatible with a variety of first-class surveillance systems. They are intensely focused on the source tagging of hard goods and apparel, as well as custom EAS products tailor-made to help loss prevention professionals reach their specific goals.



Executive Summary

An electric surveillance products manufacturer needed an optimized supply chain and logistics solution to streamline their business operations. Maintaining an efficient supply chain is instrumental to the success of their business, but it can be a difficult process with a multitude of touchpoints along the way. This surveillance manufacturer needed a simplified solution, allowing them to grow without further complicating the shipping and supply chain processes.



Challenges and Objectives

As a provider of surveillance products and services, this manufacturer needed a simplified international and domestic shipping and logistics solution. After experiencing issues with their previous logistics provider, they needed a solution that offered streamline communication and improved shipping operations.

Additionally, this manufacturer needed warehousing services to house inventory and improve distribution. To improve their supply chain, they needed a partner that understood the basic principles of supply and demand, how to maintain inventory, and how to improve the overall distribution operations.



The Solution

The surveillance manufacturing company enlisted Sobel Network Shipping Co., Inc., an experienced 3PL with extensive connections, to improve their supply chain, warehousing, and logistics operations. Additionally, they needed a partner with in-house customs agents to facilitate the customs clearance process.



How Sobel Helped

Sobel Network Shipping Co., Inc. partnered with this company to develop a comprehensive international and domestic shipping strategy for their products. Sobel utilized their ocean and air freight shipping partners, ensuring that their materials arrived securely, on-time, and within their budget.

Based on Sobel's simplified shipping solution, this manufacturer has drastically improved their shipping and logistics processes. Sobel's experience in ocean and air freight handling has completely streamlined the distribution of their products and materials by focusing on optimizing their supply chain, improving their shipping processes, and leveraging warehousing services for their products.



Future Plans

With Sobel's optimized shipping solutions and first-class customer service, this company found a partner to help them with their shipping and logistics needs. This surveillance manufacturer is looking forward to many years of continued business with Sobel Network Shipping Co., Inc.



Develop Strategy To Ensure Deliveries Are On Time and Within Budget



Improve Domestic and International Supply chain, Warehousing, and Logistics Operations



Improve Ocean and Air Freight Cargo Shipping Processes



Facilitate Customs Clearance Process

SOBEL



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